

For Immediate Release

Jennifer McGrath
Six Flags New England
(O) 413.786.9300 X3358
(C) 413.478.6334
jmcgrath@sftp.com



Six Flags New England Premieres HOLIDAY IN THE PARK®

Classic Holiday Festival Celebrating the Sights and Sounds of the Season Throughout November and December

Agawam, MA. — March 29, 2017 — Six Flags New England—the Coaster Capital of New England, today announced its season of thrills will be extended in 2017 with the addition of Six Flags Entertainment’s annual holiday festival - HOLIDAY IN THE PARK®. More than one million LED lights, beautiful Christmas trees, thrilling rides, enchanting shows and state-of-the-art decor will create the perfect magical atmosphere this holiday season.

Holiday in the Park® will be the largest holiday celebration in New England, delighting guests of all ages with sparkling lights, festive shows, tasty holiday treats, and photos with Santa. Park goers and their families will be transported to a magical winter wonderland featuring more than 50 rides, shows and attractions, roaming interactive holiday characters, storytelling with Mrs. Claus, warm and toasty fire-pits, synchronized lighting displays, a breathtaking nightly snowfall and other holiday experiences that can only be experienced at Six Flags New England.

“Holiday in the Park will be a wonderful must-see spectacle for families to enjoy. We are thrilled to offer our guests the opportunity to enjoy a summer of thrills including New England’s largest water park—Hurricane Harbor, our scariest Fright Fest ever and then complete the year with a trip to the North Pole,” said Six Flags New England Park President John Winkler. “The benefits of a 2017 season pass or membership to Six Flags New England just got better with the addition of Holiday in the Park.”

2017 will be the Coaster Capital of New England’s longest season ever featuring the all-new Galactic Attack Virtual Reality Coaster, THE JOKER 4D Free Fly Coaster and now the most magical holiday celebration in New England, Holiday in the Park®. Six Flags New England’s Holiday in the Park® will premiere on select dates throughout November and December of this year.

A Season Pass provides guests with unlimited visits for the entire 2017 season at Six Flags New England including Holiday in the Park®. To purchase, visit sixflags.com and save up to 55% with the purchase of four or more.

Media Content/Resources: <https://sixflags.box.com/s/4h6jiloe6wce0zeavb06ust4nip6pas3>

About Six Flags Entertainment Corporation

Six Flags Entertainment Corporation is the world’s largest regional theme park company with \$1.3 billion in revenue and 18 parks across the United States, Mexico and Canada. For 56 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks and unique attractions. For more information, visit www.sixflags.com.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organizations in the world.

About DC Entertainment

DC Entertainment, home to iconic brands DC (Superman, Batman, Green Lantern, Wonder Woman, The Flash, etc.), Vertigo (Sandman, Fables, etc.) and MAD, is the creative division charged with strategically integrating across Warner Bros. and Time Warner. DC Entertainment works in concert with many key Warner Bros. divisions to unleash its stories and characters across all media, including but not limited to film, television, consumer products, home entertainment, and interactive games. Publishing thousands of comic books, graphic novels and magazines each year, DC Entertainment is one of the largest English-language publishers of comics in the world.



Follow us on Twitter at twitter.com/sf_newengland



Like us on Facebook at facebook.com/sixflagsne